

STYLE HEADQUARTERS 1918!

YOU will find this store prepared with an exceptional great variety of gift suggestions for men, young men and the boys. Come in and see the host of practical things we carry. They will solve your gift problems. Plan your Christmas buying so that there will be no need to overburden the mails—**BUY EARLY!**

SUGGESTIONS:



Society Brand Clothes

Pajamas

Every kind of Pajamas imaginable, in white and colors, all becomingly trimmed with frogs and hooks boys' and mens, \$1.50 to \$3.50

Neckwear

You'll find a vast showing of new and smart neckwear in beautiful color effects and novel patterns. Without doubt the finest display we have ever attempted. 50c to 1.50

Shirts

Large stock and great variety, all very attractive and splendid values, \$1.00 to \$3.50. Silk shirts in new designs and color treatments.

Hosiery

He is sure to be extra well pleased if you present him with Silk Hosiery. Black, white and other fashionable colors, price up to \$1.00

Bath Robes

A large selection of the newest ideas in bath robes. A gift always appreciated by men and boys of all ages. Ask to see the styles specially priced at \$6.50 to \$8.50.

Mufflers

Rich Silk Mufflers in fancy crocheted and accordin weaves. Beautiful color schemes in novel combinations at \$1.00 to \$3.50.

Handkerchiefs

What will please better than a box of handkerchiefs? Big line of all descriptions—cotton, linen, silk and initial, 15c to 50c.

Clothing

Society Brand Suits \$25. Society Brand Overcoats \$25 to \$40. Street Gloves \$1 to \$6. Sweaters \$1.75 to \$12.50. Fur Caps \$3.



Society Brand Clothes

Vates & Hagan,

Monroe City

Organizing Country Life.

The greatest economic need of our country today is a larger production of food. There are two ways to increase that production: First, better farm methods; second, inducing people to go into farming.

The reason that draws many people away from the farms is the loneliness, isolation, and quiet of country life. They long for a place where there is something doing.

The farmers living in these districts work hard, and may feel that they have no spare time to organize entertainments and create an active civic and community life.

Yet more and more one finds a tendency among the farm people to give up enough of their time so that

they can keep along civic life and develop community spirit. The farmer who devotes his entire time to his work, and has none to give to the advancement of the community, is pursuing a short sighted policy. For the immediate moment he may seem to be making more money. But if everyone follows this policy, the institutions and civic life go down, the place becomes unattractive to live in, it loses population. People move away from it, and help can not be hired to come to it. facilities for conducting the farm business economically become difficult to obtain.

But if the farming people are willing to give up the time necessary to maintain schools, churches, helpful recreations, civic organiza-

tions, and forms of co operation in the farm business, the community becomes more attractive to live in. It can be expected to gain in population. Real estate becomes more valuable, the farmers can get work done more easily, they can improve transportation facilities. And that is looking at it purely from a money point of view. So it is very poor policy for any rural community to let its social and civic life run down.

Mrs Earl Kendrick and little son, Jack, of Lakenan spent Monday in this city with her parents, Mr and Mrs. Lee Pierceall.

Miss Lucy Noel, of Madison spent the week in this city with her brother, R M Noel

Following the signing of the peace armistice created considerable sentiment for making November 11th a holiday in honor of its great importance to the world. Recently F. P. Redmon, the life insurance man, of this city wrote to congressman Rucker that he would like to see November 11th set aside as an annual thanksgiving day. Judge Rucker answered Mr. Redmon, recognizing the importance of the suggestion and that he would give it consideration. However, since that time there have been a number of resolutions offered in the house of representatives to make November 11th a day of rejoicing in memory of the great event which took place in France on the eleventh hour of the eleventh day of the eleventh month, 1918 - Callicoth Constitution.

The American troops participating in the American expedition into Russia by way of Archangel and Vladivostok, are equipping in the most complete manner to resist the northern cold. They were fitted out by the United States Army Quartermasters' Department in England and France with white sheepskin parkas, which are slipped on over coats, resembling Santa Clause outfits. The expeditions also have been supplied with Norwegian sleds, dogs, moccasins, snow shoes, reindeer skin mittens, comforter caps, sleeping bags, Arctic tents, Arctic stoves, snow goggles, skis, sledges, high rubber boots and woolen breeches.

One of the fruits of the successful war will be the damper that has been put on the snob who was forever assuming an air of high superiority and beginning his stories with "When I was abroad." He can't say that now to a common, ordinary Alabama coon without discovering that the coon knows more about Europe than he does.

The Staff of Life.

Many people are feeling much relieved over the removal of restrictions on wheat flour. The coarse grains are distasteful to them, and they found it took an effort to eat enough war bread to satisfy hungry.

Some people think the influenza epidemic was spread by the large numbers of people insufficiently nourished through this period. Most of us have not gone hungry, but people who have eaten the coarse breads with difficulty may have been led to eat less nutritious substitutes. And there is a tendency among some bakeries to dilute and extend their materials so as to make a bigger loaf than the amount of nutrition would warrant.

It is poor policy for food producers to do this, as consumers quickly discover that you have to eat a double amount of a product to satisfy hungry.

As the result of using coarse grains, a great many people have learned to like them. No very widespread complaint has been heard from the substitution of "war bread." To many people, the substitutes have a cereal flavor that is very pleasant and they will keep on using them.

The more people can be persuaded to use the whole wheat product, the farther the wheat crop can go. Not so much will have to be separated out for use as feed for animals. Some people have always thought that whole wheat bread, with its characteristic flavor, is nearly as attractive to the taste as sweet cakes. If every one would be persuaded to use whole wheat bread, it would increase the bread making supply by about 25 per cent.

An exchange is of opinion that living is becoming so expensive that it is likely to be soon considered and treated as a luxury, and at this time everybody is expected to dispense with luxuries.

BOULWARE'S SHOE STORE

Special for Saturday!

Mens' "Planet" 1 Buckle Overshoes, sizes 7, 8, 9, \$1.00

Mens' "Planet" 4 Buckle Overshoes, size 8, \$2.50

BOULWARE'S SHOE STORE
Monroe City, Mo.